



Ambassador's Monthly Meeting

April 27, 2025

Purpose

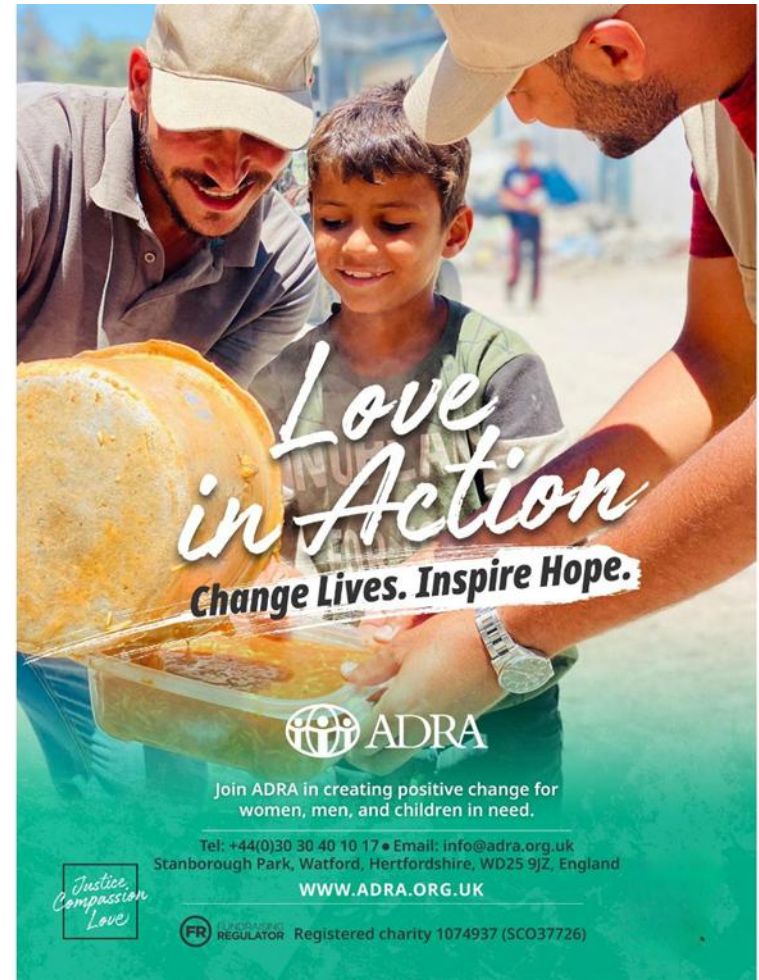
This monthly meeting is to update ADRA Ambassadors on the following:

- 2025 Annual Appeal check-in
- Reminder of Annual Appeal Resources
- New Annual Appeal promotional videos
- How to promote your annual appeal projects and programs?
- ADRA – Europe ART CONTEST **Update**
- Myanmar Emergency Appeal Launch and Update
- Disaster Famine and Relief Offering (DFRO) Campaign – Sabbath May 10th


Annual Appeal Check in...

Annual Appeal 2025 – Check-in...

Feedback from
Ambassadors
on how its
going so far...




*Love
in Action*
Change Lives. Inspire Hope.


 ADRA

Join ADRA in creating positive change for
women, men, and children in need.

Tel: +44(0)30 30 40 10 17 • Email: info@adra.org.uk
Stanborough Park, Watford, Hertfordshire, WD25 9JZ, England

WWW.ADRA.ORG.UK

 *Justice,
Compassion,
Love*

 **FR** REGISTERED
REGULATOR Registered charity 1074937 (SC037726)

2025 Annual Appeal Resources

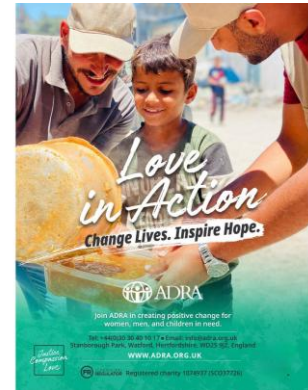
Annual Appeal 2025



Annual Appeal Packs will include:

1. Letter
2. Flyers
3. Posters
4. Impact news
5. Donation Envelopes
6. Donation Boxes*
7. Coin Cards*
8. Receipt Books*

Note: * you will have to request these from me | ADRA office.



Flyers and Posters



IMPACT News

Annual Appeal 2025



Annual Appeal Packs items:



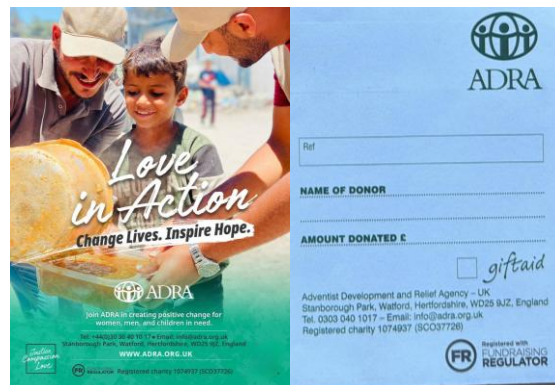
Letter



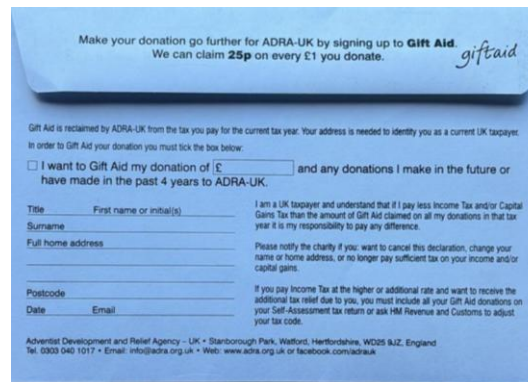
Donation Box*



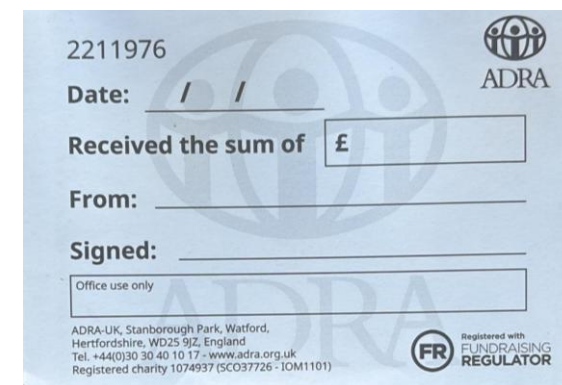
Coin cards *



Donation envelope - front



Donation envelope - back



Receipt Books*

Annual Appeal 2025

A	B	C	D	E	F	G	H	I
		Church Name:		Telephone:				
		Ambassador:		Email:				
ADRA Donation Record					Sheet number:			
		Date	Name	Type	GiftAid	Amount	Receipt	
	1	24/04/2022	Mr Example Smith	Cash	Yes	£20.00	11111	
	2							
	3							
	4							
	5							
	6							
	7							
	8							
	9							
	10							

Reporting Record Spreadsheet
(available on Ambassadors Resources landing page)

ADRA-UK Account Details

Account Name	Account Numbers	Sort Code	Bank Name
ADRA-UK Annual Appeal	51523155	40-45-27	HSBC
ADRA-UK General Donations	51523171	40-45-27	HSBC

2025 Annual Appeal Videos



2 New Videos:



Abigel Gordon

Communications Officer, ADRA-UK

https://www.youtube.com/watch?v=IML_xNpmM-g



Jose Orozco

Programmes Manager, ADRA-UK

<https://www.youtube.com/watch?v=YWy3xExxdqs>

Annual Appeal 2025



What can you do?

- ✓ Arrange fundraising events at church, schools in the community.
- ✓ Do a special offering collection.
- ✓ Encourage church members | attendees to pledge donation.
- ✓ Share information digitally to personal network (friends / family)



Reminders | Tips

- Include the entire church – children, youth and adults
- Pathfinder / Adventurer Clubs | Sabbath School Classes – get them involved

Adventurer Club Annual Appeal Honour / Badges



- **Requirements**

1. Listen to a story about how ADRA helps people in need.
2. Name a Bible character who has helped someone in need.
3. Name three ways you can help people in need.
4. Make a drawing that shows how ADRA helps people.
5. Participate in a play about people in need
6. Ask your family or relatives to donate to help ADRA using the coin card.



Pathfinder Club Annual Appeal Honour / Badges



- **Bronze Award Requirements**

1. Research and define the word 'Appeal'. Write it down.
2. Research and report how ADRA provides services to children and adults.
3. Write a paragraph explaining why the work that ADRA does is important.
4. Read Matthew 25:31-46 and write a paragraph to explain what it means.
5. Raise over £10 for ADRA during the Appeal using the Appeal Coin Collector's card.

Pathfinder Club Annual Appeal Honour / Badges



- **Silver Award Requirements**

1. Research and define the word 'Appeal'. Write it down.
2. Research and report how ADRA provides services to children and adults.
3. Write a paragraph explaining why the work that ADRA does is important.
4. Read Matthew 25:31-46 and write a paragraph to explain what it means.
5. Raise over £20 for ADRA during the Appeal using the Appeal Coin Collector's card.
6. Give a 3 minute presentation in your school, Sabbath School or church on what you know about ADRA.

Pathfinder Club Annual Appeal Honour / Badges



- **Gold** Award Requirements – age 10 – 12 years old.
 1. Research and define the word 'Appeal'. Write it down.
 2. Research and report how ADRA provides services to children and adults.
 3. Write a paragraph explaining why the work that ADRA does is important.
 4. Read Matthew 25:31-46 and write a paragraph to explain what it means.
 5. Raise over £30 for ADRA during the Appeal using the Appeal Coin Collector's card.
 6. Research and write a modern story (one page – A4) based on the scripture Luke 10:25-37.

Pathfinder Club Annual Appeal Honour / Badges



- **Gold** Award Requirements – age 13 – 15 years old.
 1. Research and define the word 'Appeal'. Write it down.
 2. Research and report how ADRA provides services to children and adults.
 3. Write a paragraph explaining why the work that ADRA does is important.
 4. Read Matthew 25:31-46 and write a paragraph to explain what it means.
 5. Raise over £30 for ADRA during the Appeal using the Appeal Coin Collector's card.
 6. Tell the story of why you are raising funds for ADRA on your social media and link to ADRA UK (social media and website).
 7. Organise a fundraising event for ADRA and raise at least £30 (each if you are doing it as a group)

Access to ADRA Resources

- Email

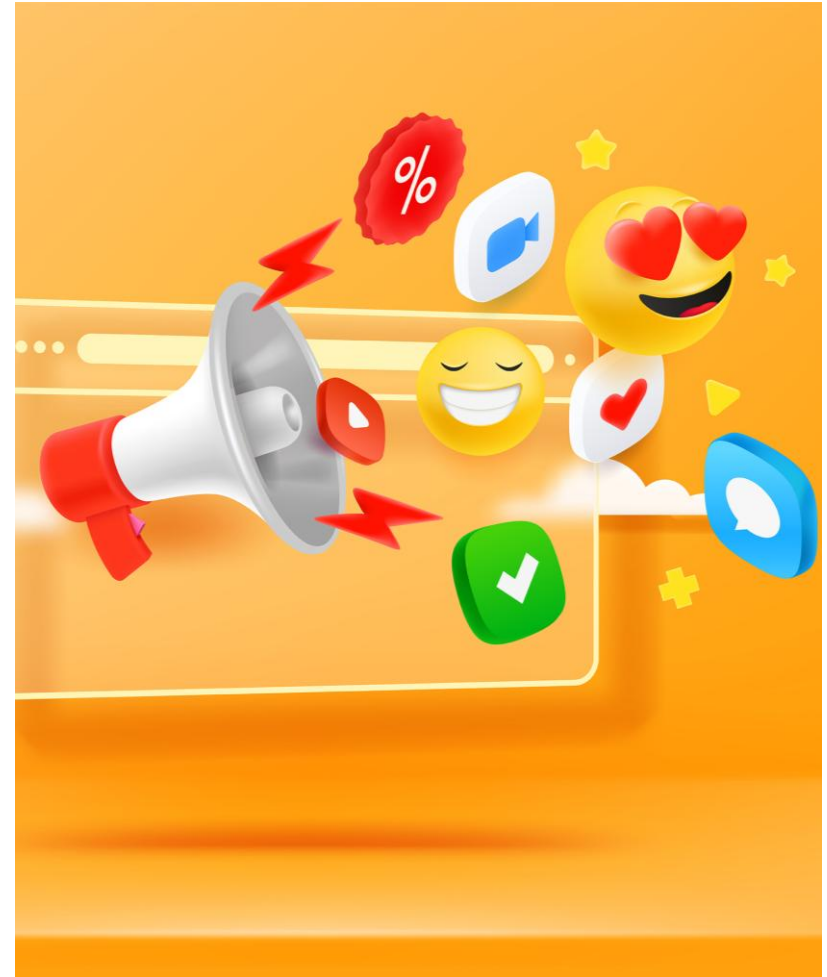


- Ambassadors WhatsApp Group
- Website – Private landing page for Ambassadors only -
<https://adra.org.uk/ambassadoronly>

Promoting your ADRA activities

Promoting your ADRA ADRA Activities

- Important to share what you are doing.
- Helps to spread awareness about ADRA and support for the mission.
- Inspire others with ideas and motivate them
- Current and relevant



How | where to promote?

Love in action
Change lives; inspire hope
by Sandra Golding, ADRA-UK CEO




ADRA



refugees, women and children fleeing violence and persecution.

- Ensuring education: Giving children the chance to learn, grow and build a better future.

Funds raised will help communities in Myanmar, Nepal, Somalia, South Sudan, Sri Lanka, Sudan, Syria, Thailand, Zambia and more.

How you can get involved
There are many ways to take part:

- **Give a personal donation:** Donate through your local church or online.
- **Host or join a fundraising event:** Organise a concert, sponsored walk, bake sale, or another creative activity with your church.
- **Set up a donation box:** Keep one at home or in the office to collect contributions throughout the year.

Donate today
Visit www.adra.org.uk and click 'Donate Now' or go directly to the ADRA-UK Donation Page: <https://app.donorfy.com/donate/C4311>

- Your Network – Do not under-estimate your network.
- Social Media – personal, Church (media team), community
- Local News
- **SDA Media outlets:** BUC, NEC, SEC, Scottish Mission, Welsh Mission, Irish Mission

Messenger
Journal of the Seventh-day Adventist Church
in the United Kingdom and Ireland
Established 1802
4 April 2025 • Volume 130 • 4

Playing it safe

Messenger 4 April 2025 4

SDA Media Teams



AREAS	Types of Communication Channels Available	Contact information
British Union Conference	Messenger – journal of SDA in BUC – (Published Monthly)	editor@stanboroughpress.org.uk
	BUC News – e-newsletter (weekly)	sdavies@adventist.uk
	BUC TV – 360 News 	sdavies@adventist.uk
NEC	Communicator – (monthly newsletter)	Send stories to: communications@necadventist.org.uk mediacentre@necadventist.org.uk
SEC	Communicator – online magazine	Send stories with pics / videos to: communication@secadventist.org.uk
	SEC Newsletter (weekly)	
	60SEC News – weekly video	View Communicator online magazine: https://seccommunicator.org.uk/
Scottish Mission	News page on website: https://adventist.scot/news	office@adventist.scot
Welsh Mission	News Page on website: https://wm.adventist.uk/news	office@adventist.wales Pauline Allcock, PA
Irish Mission	News Page on website: https://adventist.ie/news	

ADRA Europe 2025 ART Contest Update

ADRA Europe

ART CONTEST 2025



- In commemoration of **World Refugee Day** 2025
- Theme for competition is: **Hearts and Hands: Caring for Refugees**
- Open to all children and youth ages 5 to 25 and families. With 5 categories to enter from based on age.
- **All entries must be submitted online by March 31st 2025**
- Dedicated landing page for **ADRA ART CONTEST** - <https://adra.eu/get-involved/art-contest-2/>

<https://youtu.be/qp8cmPSIJ80>

ART CONTEST UPDATE



Voting Now open until April 30th!

Please visit the following site to view the shortlisted art pieces and vote for your favourite:

<https://adra.eu/get-involved/art-contest-2/>

Categories	No. of Entries	No. Shortlisted for Public Voting
Ages 5-9	141	5
Ages 10-14	87	5
Ages 15-18	13	3
Ages 19-25	26	3

- 274 entries received

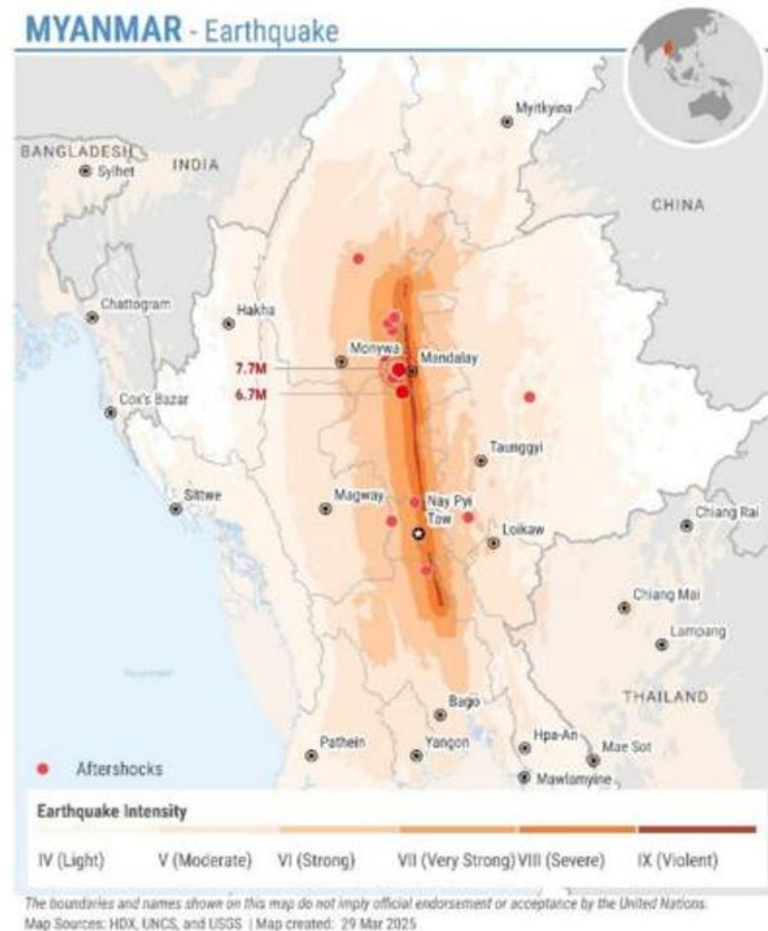
Remember to:

- View the inspiring art pieces and VOTE for your favourite in each category.
- Share the link with your church, community, friends etc... and encourage them to have a look and to vote too.
- By sharing the link you will help to raise awareness of and support for refugees in our communities and around the world.
- The winners from each category will be announced at the virtual awards ceremony being held on World Refugee Day Sabbath – June 21st.

Myanmar Earthquake – Emergency Appeal Launch / Update

Myanmar Earthquake

- On March 28th, the epicenter of an earthquake measuring 7.7 struck the Mandalay region in Myanmar with frequent aftershocks. Other countries affected including Bangladesh, India, Laos, Thailand and China.
- 17.2 million people staying in affected areas
- 11.6 million people living in worst affected areas.
- 2 million people in need since earthquake.



Myanmar Earthquake

Major Impact (As of 14 April 2025)

3689 deaths

5020 injuries

139 missing

5223
buildings

1824
schools

43500
latrines

20-60%
water
sources

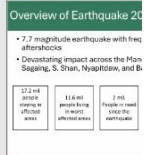
167
hospitals
and clinics

169 bridges

198 dams

184 section
of highway

3.6 mil.
hectare of
cropland

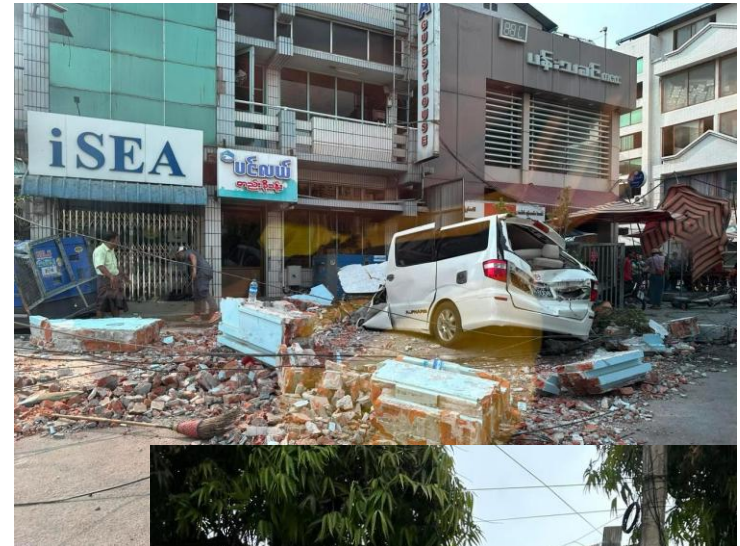


Current Situation

- **Health Facilities** destroyed / overflow of the injured survivors.
- **Buildings** damages / staying at the open area / unmanaged
- **Stored food items** damaged / contaminated; Lack of financial resources
- **Water** – shallow well / bore holes damaged / contaminated/ scarcity of drinking water
- **Sanitation and Hygiene Kits** – Price increased
- **Protection Concerns** – Children, girls, elderly and PwDs are at increased risks
- **Telecommunication** Disturbed / **Electricity** Cut Off
- **Markets** Partially functional / Inflation Rate went up
- **Accessibility** to Mandalay / S.Shan / Bago / Sagaing - Functional



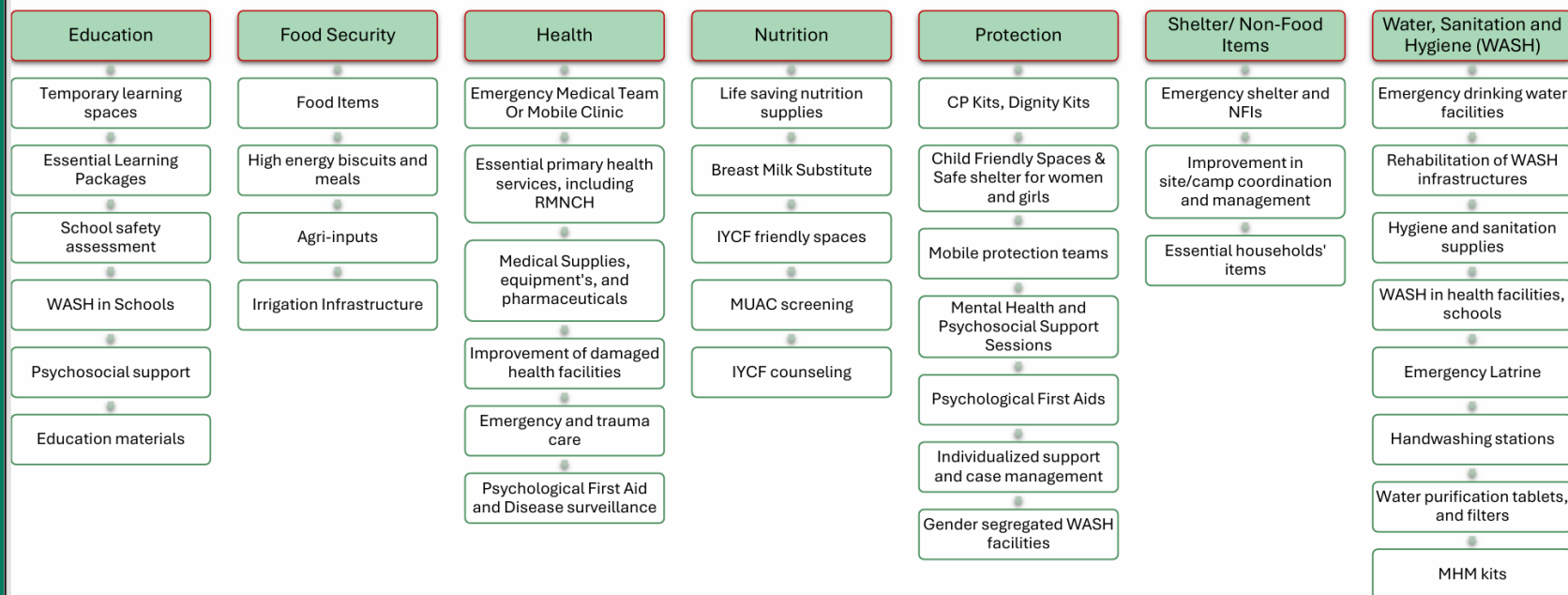
Myanmar Earthquake ADRA



Myanmar Earthquake



Sectoral Needs and Gaps



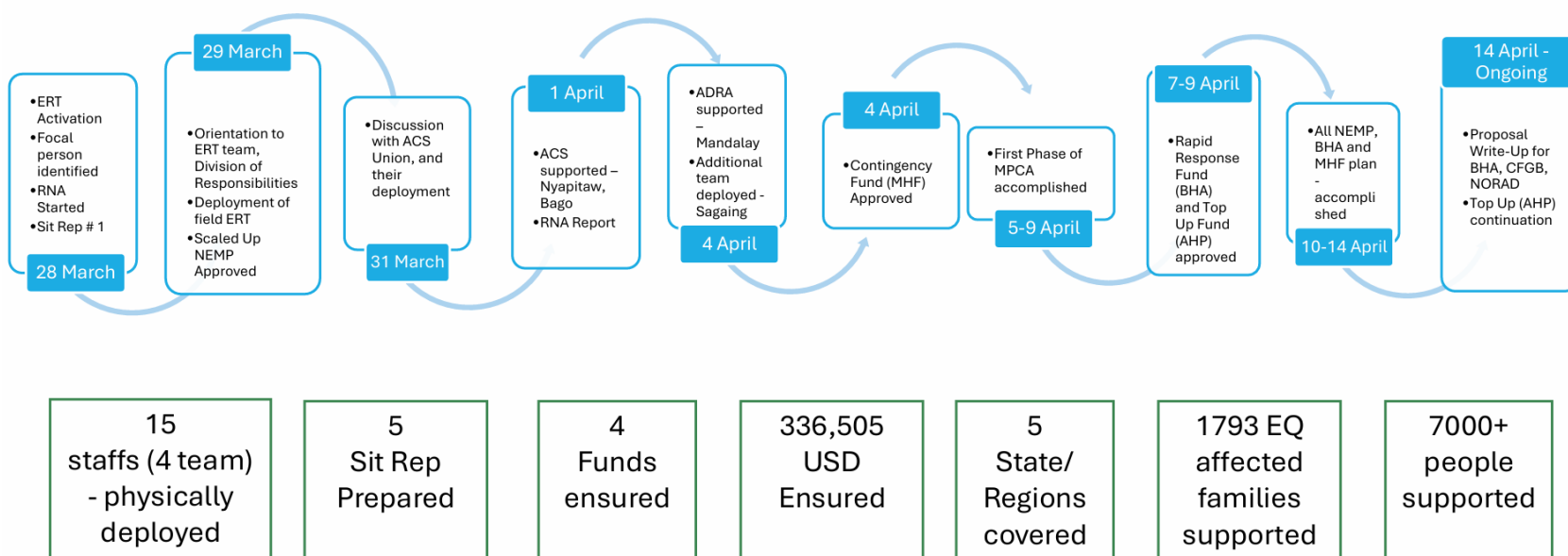
Myanmar Earthquake Victim

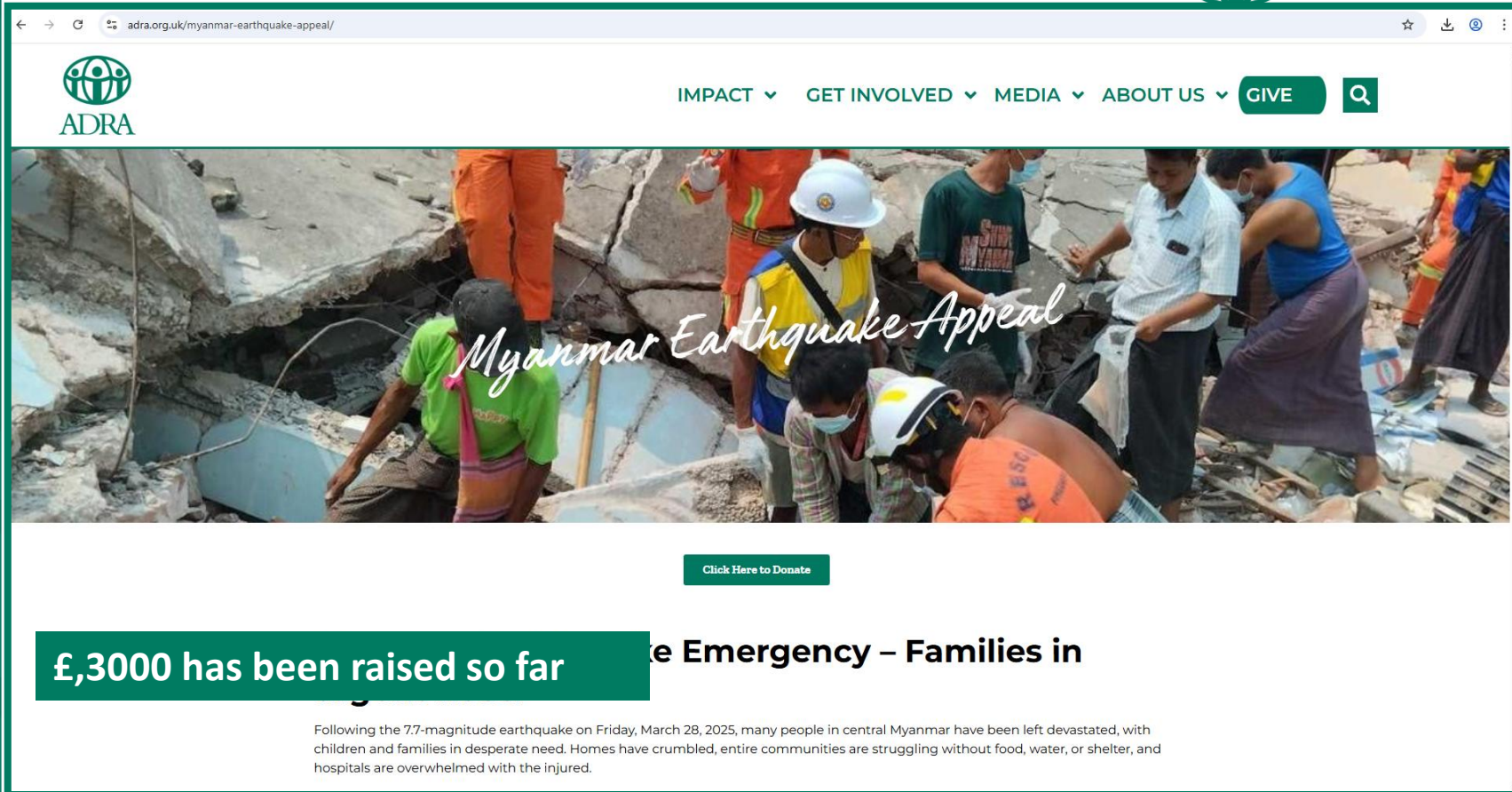


There are 86 households in our village. In this earthquake, all were destroyed.

Myanmar Earthquake

ADRA's Response





The screenshot shows the ADRA-UK Myanmar Earthquake Appeal landing page. At the top, there is a navigation bar with the ADRA logo, a search icon, and links for IMPACT, GET INVOLVED, MEDIA, ABOUT US, and a GIVE button. Below the navigation bar is a large image of people working on a damaged building site. Overlaid on this image is the text "Myanmar Earthquake Appeal" in a white, cursive font. Below the image is a green button that says "Click Here to Donate". Below the button is a green box containing the text "£,3000 has been raised so far". To the right of this box is the text "Emergency – Families in". Below this text is a paragraph of text: "Following the 7.7-magnitude earthquake on Friday, March 28, 2025, many people in central Myanmar have been left devastated, with children and families in desperate need. Homes have crumbled, entire communities are struggling without food, water, or shelter, and hospitals are overwhelmed with the injured."

Myanmar Earthquake Appeal

Click Here to Donate

£,3000 has been raised so far Emergency – Families in

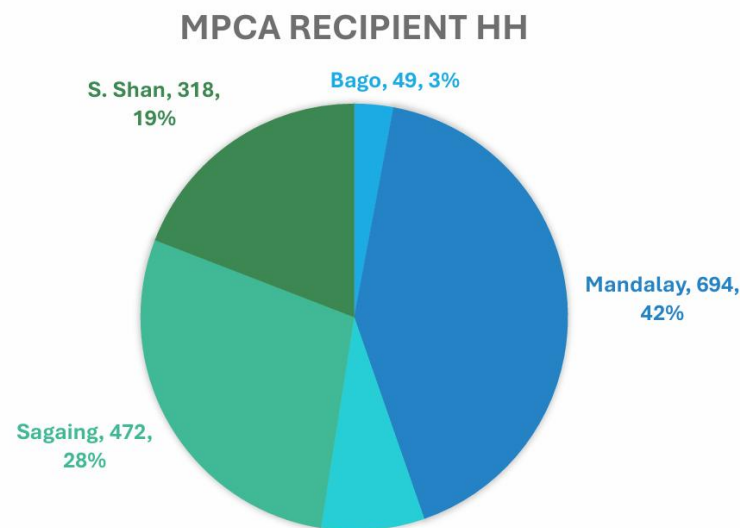
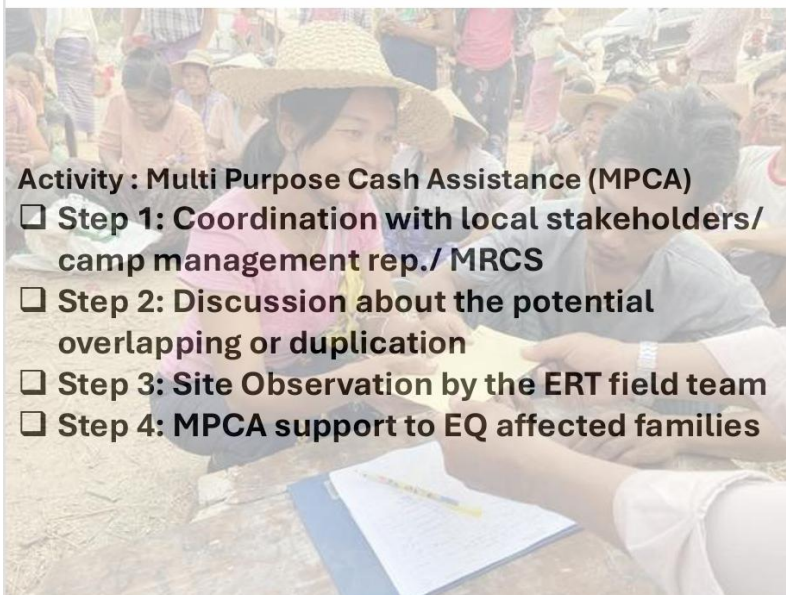
Following the 7.7-magnitude earthquake on Friday, March 28, 2025, many people in central Myanmar have been left devastated, with children and families in desperate need. Homes have crumbled, entire communities are struggling without food, water, or shelter, and hospitals are overwhelmed with the injured.

- ✓ Please support the appeal!
- ✓ Help to share the landing page and encourage others to donate.
- ✓ Visit the page below for more information and to donate:

<https://adra.org.uk/myanmar-earthquake-appeal/>

Myanmar Earthquake

Achievements (Multi Purpose Cash Assistance)



Earthquake Victims Receiving MPCA



Disaster Famine and Relief Offering (DFRO) 2025

Disaster Famine and Relief Offering (DFRO)

- Annual DFRO offering is coming up worldwide in SDA churches on Sabbath May 10th.
- Resource Packs will be shared soon.
- Speak to your church leaders – Pastors, First Elders, Treasurer to check if they are aware and encourage them to support the campaign and collect offering.
- **Remember:** *ADRA's Emergency response provides life-saving aid to those in desperate need.*

Justice, Compassion, Love

Thank you for your support!

Questions | Comments